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**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उपक्रम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Govt. of India Enterprise)

No: 64-106/S&M-CFA (Pt-I)

Date: 04/04/2011

**To**  
**The Chief General Managers**  
**All The Telecom Circles/ Telephone Districts.**

Subject: Allowing CM Franchisees to Sell CFA Products.

Ref: 64-106/S&M-CFA (Pt-I) dated 10.01.2011(available on Intranet)

Kindly refer to above mentioned letter, vide which CM Franchisees in geographical territories, where no CFA franchisee has been finalized, were allowed to sell all the CFA products, till 30.04.2011 or till the appointment of CFA franchisee in the territory without any conditions mentioned in the CM franchisee agreement i.e. exclusive showroom, products linkage of commission with targets etc.

Now the approval of competent authority is conveyed for allowing this arrangement till 31.10.2011 or till the appointment of CFA franchisee, whichever is earlier. All other guidelines will remain same as mentioned in the referred letter.

  
(Jitendra Kumar)  
DGM (S&M-CFA)